



## Sponsorship Benefit Levels 2011 Bok Kai Festival



### Koi Club Sponsor \$ 100

**Benefits:**

Listing in Thank You ads in Appeal-Democrat, Territorial Dispatch, and Rabbit Creek Journal  
Business name, logo & link on website - Announcement of your business as a sponsor during parade

### Circle of Friends Sponsor \$ 250

**Benefits:**

One Festival poster – Business name, logo & link on website – Announcement of your business as a Sponsor during parade – Listing in Thank You ads in Appeal-Democrat, Territorial Dispatch and Rabbit Creek Journal

### Jade Sponsor \$500

**Benefits:**

Waived entry fee for parade float – One Festival poster – One Festival T-shirt – Business name, logo & link on website – announcements of your business as sponsor during radio spots & parade – Listing In Thank You ads in Appeal-Democrat, Territorial Dispatch and Rabbit Creek Journal

### Pearl Sponsor \$ 1,000

**Benefits:**

**All Jade level benefits, PLUS:**

Prominent display of Company Name on Street Boards for parade route – 10x10 booth space at Festival – 2 additional Festival T-shirts (total of 3) – Invitation to Private Bok Kai Hostess Reception – Framed limited edition art print for 2011 Festival – Mention in pre-event press release announcing sponsorships to news media

*Higher sponsorship levels are available. If you are interested in other sponsorship opportunities or additional benefits not listed here, we will be happy to work with you to tailor a specific benefit package. Please contact Lily Noonan, Marketing Coordinator, at (530) 742-6666 for more information.*